

THOMAS BERTHOLD



Thomas Berthold became world soccer champion in Rome in 1990 with the German national team and played also the final of the 1986 FIFA World Cup. Overall, he played 18 World Cup matches at 3 FIFA World Cups as often as Franz Beckenbauer. Between 1982 and 2000, the Hesse played for the professional clubs Eintracht Frankfurt, Hellas Verona, AS Roma, Bayern Munich and VfB Stuttgart. With Rome and Stuttgart, he won the national cup. After finishing his career, he was a manager at Fortuna Düsseldorf and works regularly as a TV pundit. Today he advises stadium operators and football investors worldwide. Thomas Berthold has been a speaker at SPORT SPEAKER GmbH since 2020.

Titles

FIFA World Champion 1990
German Champion 1993 (FC Bayern)
German FA Cup 1997 (VfB Stuttgart)
Coppa Italia 1991 (AS Rom)
Final UEFA Cup and European Cup



Clubs

Eintracht Frankfurt, Hellas Verona, AS Rom
FC Bayern München, VfB Stuttgart

German Nationalteam

62 Caps (1 Goal) 18 Matches FIFA World Cups 1998, 90, 94
Silver Bay Leaf Award by the Federal President of Germany

Thomas Berthold:

„Believe in your power and qualities and do it your way “

- Team Meetings, Sales Conferences, Summits, Offsites
- Events, Workshops, Seminars, Incentives, VIP-Events
- Fairs, Exhibition, Roadshows, Product Presentations
- Awards, Soccer Festivals, Charity Matches, Corporate Health
- Legend Matches, Football Matches and Tournaments
- VIP Hospitality in Major Sports Events
(FIFA World Cup 2022, UEFA EURO 2020, UEFA Champions League, UEFA Cup, Bundesliga, Serie A, Premier League)

Key Note Speech / Talk

30-90 Min.

Languages

**English, German
Italian**

Key Notes



World Champion

Why we had to become world champions in 1990!
Team manager Beckenbauer: role model, leader, maker
Penalty shootout in the semi-finals against England (5: 4)
My “home final” in Rome for a reunified Germany

Football Business

A Billion Global Business
Big Player and Global Player
FIFA, UEFA, National FAs



Team & Leadership

Nominate, motivate and let teams play
Trainer, captain and leader
correct team approach
Hierarchies than and today
Learn from defeats

Italy

Cultural shock: La Dolce Vita
Bella Italia - mi amore
important international
experience of my career

FIFA World Champion / Team

Speeches, Talks, Events, Seminars, Incentives

Experiencing an outstanding FIFA Football World Champion live at your event in the year of UEFA Euro 2020 ! In addition to motivational speeches and talks, Thomas Berthold could be part of your team building or corporate events. We also design your team events or incentives in popular football cities such as Frankfurt, Munich, Rome, London and across the World, f.e. in Qatar, host of the next 2022 FIFA Football World Cup. Take a look behind the scenes of the global football business, impressive stadia and arenas and the most popular football clubs and national teams in the World. Take a seat on the bench near the pitch and kick off your own private football match with the FIFA World Champion. In workshops and executive seminars, Thomas Berthold trains and coaches team excellence, team management and leadership.

Consultant

Stadia, Arenas, Investors
FAs, Clubs, Agents

References

BILD (Column), Continental, Kicker,
University Darmstadt, Würth, u.a.

TV-Expert

ZDF (FIFA World Cup
2018) Sport 1, Sky,
Eurosport (Discovery)
Super Sport South Africa
Deutsche Welle TV